

JASON DOOLEY

senior interactive designer / assoc. creative director / sweet dude

INFO

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MISSION

To work in an environment that challenges my creativity and knowledge base; I thrive on challenges that require learning, flexible adaptation and professional growth.

QUALIFICATIONS

Front-End Web Design & Development. Email Campaigns. Mobile Site Design & Development. Banner Advertisement. Packaging Design. Business Cards & Stationery. Logotypes.

SKILLS

SOFTWARE

Solid and competent with the following: Fireworks, Coda, Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat, Swift 3D.

LANGUAGE

Knowledgeable in writing and working with: HTML, CSS, jQuery, ActionScript.

Comfortable in understanding: JavaScript, MySQL and PHP code.

EXPERIENCE

May 2006 - Present

Sr. Interactive Designer **BKV**

Work closely with clients at corporations including the Home Depot, Equifax and AT&T to strategize, conceptualize, design, and implement different marketing paths to achieve measurable goals via e-mail marketing campaigns, single page landers, microsites, Flash banners and mobile optimized pages. *Wow, that's a mouthful.* Manage a team of designers and developers to remain on top of the ever-evolving face of interactive design all while staying within the brand standards of the client corporations.

October 2004 - May 2006

Sr. Graphic Designer **Russell Corp Jerzees**

Conceptualized, developed and shaped the visual and textual elements of marketing projects in support of the brand marketing team. *Can you say "action sequence"?*

September 2002 - June 2004

Graphic Artist **The KEVRIC Company**

Created print and web items to convey company identity at exhibitions, conferences, and client presentations:

Web Designer NCID/OHC Division

Graphic Artist NCID/DBMD Division

September 2001 - July 2002

Interactive Designer **Horn Interactive**

Created Flash animations and illustrations for an interactive training company for use by Cisco Systems.

May 2000 - July 2001

Interactive Designer **Learnit Corp**

Created Flash animations and illustrations for an interactive training company for use by Microsoft Inc. *Yes, THAT Microsoft...*

July 1994-Present

Freelance Design

Accomplished works ranging from record covers to business cards, flyers, posters, HTML and Flash web sites and photography. *Movie quotes, world domination and supreme ruler, but those cost extra.*